Sample Usability Test

Some questions that could be used to get an idea of what users think about your site.

1. First Impression - (Jot down three initial impressions, there is no wrong answer here)  
  
 a.

b.

c.

2. Tell me what the site is about?

3. What can you do at this website?

4. Who is the audience for this site?

5. Is key information present or missing, **please be specific.**

6. Is the page layout effective (meaning, does it make sense)?  
 Explain your response.

7. What are the overall thoughts/feedback?